

Dydd Gŵyl Dewi 2022  
St David's Day 2022

# Random acts of Welshness.



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**St David's Day—  
The day we celebrate our  
patron saint and all things Welsh.  
The day we remember  
his famous guiding words:  
*do the little things.***

What better way to celebrate this day  
than to bring those words to life with an  
outpouring of hwyl and kindness. Just as  
Dewi would have wanted...



Introducing...  
Random acts of Welshness

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# A social media celebration of Wales that surprises and inspires – *at home and around the world.*

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An invitation to join with us and celebrate our national day by doing your own little act of Welshness, and sharing it on social media.

## What makes an act of Welshness?

It showcases Wales as a nation full of *hwyl*. A warm, friendly country that cares, that does good things - for each other, for our communities and for our world.

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- It's a little thing that's easy to do
  - It celebrates our people or traditions
  - And, above all else, it makes someone's day, or the world, just that little bit better

We'll be showcasing dozens of these acts in the run up to 01 March to inspire people.



## Some random acts to get you inspired...

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### Fly the Draig Goch

Other countries have to make do with stripes, but we've got a dragon on our flag! And when you've got something that cool, you wave it with pride, wherever you are.

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### "Cheers drive"

On a bus, taxi, train, flight, tuktuk, boat... don't forget to say 'cheers drive' or 'diolch'.

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### Dress up

Don your traditional Welsh hat and wear it with style.

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### Wear a leek

Yes, our national vegetable is also a cool fashion accessory. Pin it to your hat or jumper. For Extra Welshness – eat your leek at the end of the day!

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### Dawnsio

Dance, the Welsh way. Wooden clogs and candles optional.

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### Canu

Sing out loud. It's good for the soul. How about belting out a line of the anthem in an unusual location?

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### Give a cwtsh

Like a cuddle, but so much better. A cwtsh is a safe place – warm, caring, reassuring.

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### Give someone a spoon

No, seriously, this is the ultimate sign of cariad (love) in Wales. We've been carefully carving our love spoons for centuries – each one with a unique message.

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### Say it with flowers

Daffodils ideally. It's our national flower and we love giving them to people on our national day.

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### Dydd Gŵyl Dewi Hapus!

This is an easy one – wish someone a happy St David's Day.

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### Welsh cakes

It doesn't matter whether you call them *picau ar y maen*, *pice bach*, *cacennau cri* or *teisennau gradell*, they're still lush. Make some and share some.

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### Eat and drink

Enjoy a gwledd (feast) of some amazing Welsh food and drink. From world-famous lamb to the most special cheese on toast you'll ever try.

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### Buy David or Dewi a pint\*

After all, it is their day.

*\* Dafydd or Dai also counts, as does Non (in celebration of St David's remarkable mam).*

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### Play a Welsh game

Get together with five friends, a table and a coin. Tippit is a centuries old Welsh pub game. Americans may know it as Up Jenkins – a surname that's very popular in Wales.

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### Plant a forest

One tiny tree at a time. That's what we're doing in Wales and around the world.



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# Help us turn the world Welsh this St David's Day with an inspiring *24 hours of Welsh positivity.*

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Wherever you are in the world, join us and celebrate our national day.\*

From 23 February

## 1. Get ready

Choose your random act. Film or photograph it ready for the big day. If you've got an amazing act planned, drop us an email – [lowri.jones37@gov.wales](mailto:lowri.jones37@gov.wales).

## 2. Spread the word

Share this with friends, colleagues, partner organisations and ask them to get involved.

## 3. Share on social

Keep an eye out for our campaign content on [@walesdotcom](#) and [@croesocymru](#) across social — and give us a retweet, like and share.

On 01 March

## 4. Get posting

Post your random act on 01 March using [#RandomActsOfWelshness](#) and [#PethauBychain](#). And tag [@walesdotcom](#) and [@croesocymru](#) throughout the day. If you're feeling particularly Welsh, you don't need to limit yourself to one act!

*\* No previous knowledge of Welshness is required!*

